

Hiring a Veteran

February 23, 2024



Speakers





Jason Smith Veteran Community Leader



John Craig Willard III Veterans' Employment Representative



Don Edward Long Founder & President Long Insights, LLC



Johnny Varner Employment Specialist

- Jason@SalesSynergistics.com
- 404-245-2994
- Linkedin.com/in/JasonSmithAtl
- jwillard@worksourcega.com
- 770-202-5610
- Worksourcegeorgia.com

- DonEdward@longinsightsllc.com
- ♦ 770-377-4569
- Longinsightsllc.com

jvarner@ging.org 770-538-4235 Goodwillng.org



Benefits of HIRING A VETERAN - Don



Attributes of a Veteran

- -non-complacent
- -forward thinking
- -adaptable and resilient
- -highly qualified
- -"not just toting a gun"





Post jobs to HIRE A VETERAN – Johnny



- Dept. of Defense Skillbridge
- Hire Our Heroes
- Vet Atlanta
- National Guard
- Goodwill
- WorkSourceGAportal.com
- Colleges rooms for vets
- Virtual Job Fairs

ACTION WORDS to incorporate in the JOB DESCRIPTION: - MONITOR - SUPERVISE - MAINTAIN



Where?

Reading applications of VETERANS – Johnny



- Vocational Testing
- Codes
- Job Scores
- MOS Converter





Culture when HIRING A VETERAN – Jason



- Culture by design vs. Culture By Default
- Training for more than just Veterans
- Expectations Jump! How high?
 - ▶ Create a cadence: 1st, 2nd, 3rd...
- Pitfalls
 - Assimilating vs. Integrating

Retention?



Employer Incentives for HIRING A VETERAN – John



- Form 5884
- Federal Contractor Compliance
- EEOC Compliance





Q&A





Jason Smith Veteran Community Leader



John Craig Willard III Veterans' Employment Representative



Don Edward Long Founder & President Long Insights, LLC



Johnny Varner Employment Specialist

- Jason@SalesSynergistics.com
- 404-245-2994
- Linkedin.com/in/JasonSmithAtl

Workforce Strategies Group LLC

- jwillard@worksourcega.com
- 770-202-5610
- Worksourcegeorgia.com

- DonEdward@longinsightsllc.com
- ♦ 770-377-4569
- Longinsightsllc.com

jvarner@ging.org 770-538-4235 Goodwillng.org



Q.T. APP 101

Quality Technician Apprentices are part-time students and full-time employees, participating in a two-year apprenticeship registered with the US Department of Labor (USDOL).

> **CLASSES BEGIN:** Lanier Technical College - April North Georgia Tech - May



Georgia Mountains Works Employer Partnership

TOUR

Morito Scovill, Clarkesville

March 29, 2024, 10:00 a.m.

www.georgiamountainsworks.com

WORKS

