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Shelley Logan
shelley@workforcestrategiesgroup.com

Workforce Strategies Group New Members

Workforce Strategies Group LLC announces New Staff Members joining the team with **Shelley Logan** and **Greg Vitek**, Business Partners.

Imani Davis, Marketing Assistant at Workforce Strategies Group, helps build brand visibility and engagement. In this role, she focuses on marketing and social media. Imani is a proud graduate of Georgia State University and previously worked at Above Status Marketing. In her current role at Workforce Strategies Group, she is enthusiastic about personal and professional growth within her position.

Beth Tyner has recently joined Workforce Strategies Group as the **Client Relations Specialist**. A North Georgia Native with over 15 years of experience as a Human Resources Professional she brings a unique blend of expertise to the position. She is responsible for building relationships with **Georgia Mountains Works** partners and related Workforce Strategies Group clients. Beth has a passion for helping people thrive by connecting them to resources that exist or can be created.

Imani and Beth both joined Workforce Strategies Group LLC in late 2023. Shelley Logan and Greg Vitek, business partners, started in the company in 2019. Shelley has long term experience in areas of Business Retention and Expansion and Workforce Development. Greg has long term experience in the area of manufacturing management and business development. With their combined experience of over 60 years, Workforce Strategies Group took on management of Georgia Mountains Works, a workforce development sector strategy through **WorkSource Georgia Mountains**. In addition, multiple subject matter experts engage with Workforce Strategies Group to offer both customized and group training specifically targeted to manufacturing and employability.

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Manufacturing (MFG) Sector Strategy collaborates with stakeholders in the 13-county WorkSource Georgia Mountains (WSGM) region to align education and workforce training programs with the needs of manufacturing businesses. WSGM, under Georgia Mountains Regional Commission, administers the federal WIOA funds which encourages sector strategies and partnerships. Workforce Strategies Group LLC manages the MFG Sector Strategy.

Workforce Strategies Group – Collaborating to realize a skilled workforce

Georgia Mountains Works Website

Georgia Mountains Works Facebook

